

# Message From Randy Kohltfarber, Director of Product Development

To our valued customers and subscribers,

In December of 2008 **Convergence Training** entered the retail safety video and CBT (computer-based training) market with a single goal: to raise awareness of the quality, value, and contemporary graphic styling of our product line. Part of our approach to reach that goal involved taking our products directly to consumers via our **e-commerce site**. We felt that offering our products and excellent customer service for less than half the price of our nearest competitor was an excellent way to introduce ourselves and our products to the industry. The response has been overwhelming and we very much appreciate each and everyone who has purchased our products.

Due to the success of our **product line** and increasing requests from third parties to resell our courseware, we now feel the need to bring our product pricing more in-line with industry standards. Rest assured, our products will continue to have the **highest quality, most contemporary feel**, and lowest prices available on the market. Additionally, we feel this move will allow us to accelerate the growth of our content library and, as a result, you will start seeing many new Convergence Training titles available in our online store (and available through third party resellers) within the next few months.

Because we appreciate you as a customer and want to thank you for your interest in our products, we felt it was important to provide advance notice of our plans to increase our pricing structure. So, for the next couple of weeks, you will still be able to purchase our products at current prices. However, effective June 22nd we will post a new pricing structure to our online store located at **<http://shop.thinkconvergence.com>**.

It is our goal to revolutionize the traditional safety training video experience. We believe that high quality videos with state of the art graphics can be made available at affordable prices and we are looking forward to leading the way in that effort. If you have any concerns or would simply like to chat about our upcoming plans, please feel free to contact me directly at, 1.888.634.7346 x216.

Thank you again for your interest in and appreciation for our work. We look forward to continuing to serve you in the future!

To see more about what we're up to, you can go to our **Press Page**, read our **Blog**, and view our latest **YouTube** videos. In addition, stay tuned for notices about the following events:

- The launch of our online Pay-Per-View training solution
- The introduction of our reseller and affiliate programs
- The release of our commercial web-based training platform
- The addition of new courses to our existing libraries
- Updates to our existing courses such as Asbestos Awareness

Best regards,

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